



This programme is funded  
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**TOGETHER AGAINST  
GENDER STEREOTYPES AND  
GENDER-BASED VIOLENCE**  
#eu4genderequality

## RESULTS

of 1st wave of survey regarding gender bias  
among Ukrainian teens  
(13-19 years)

January 2021

## INTRODUCTION:

- 175 teens
- from 25 cities of Ukraine
- 3 Ukrainians studying abroad
- 80% girls and 20% boys
- Independent filling in of the Google forms questionnaire
- January-February 2021

# KEY INSIGHTS

INSIGHT 1: Girls are more openly react to invitations to gender bias discussions

INSIGHT 2: Sexism, ageism and lookism are 3 predominant types of discrimination Ukraininan teens face.

INSIGHT 3: Teens of both genders are irritated by sexism towards both genders

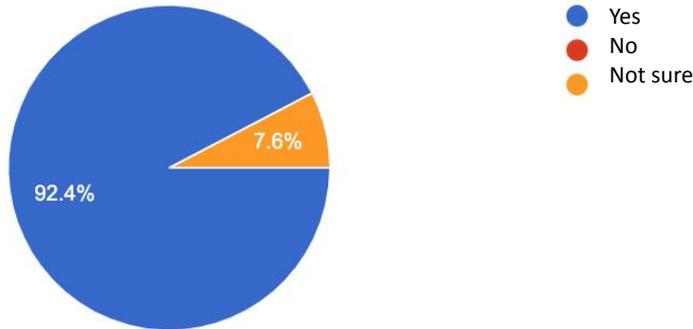
INSIGHT 4: Gender issues indifferent teens are not passive and act as community activist (63% are ready to move further in that)

INSIGHT 5: Teens are open for and require knowledge to support their intention to eliminate bias

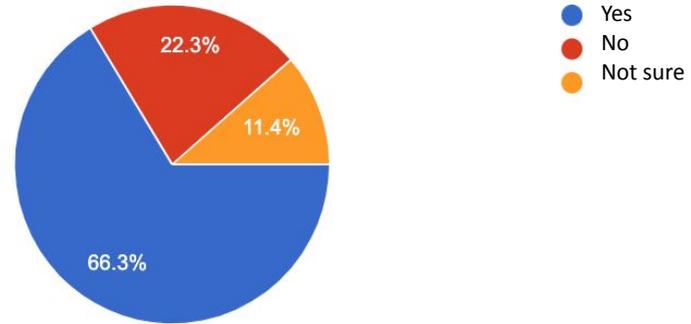


# 92,4% of teens know what gender bias is and 66,3% of the group faced stereotypes

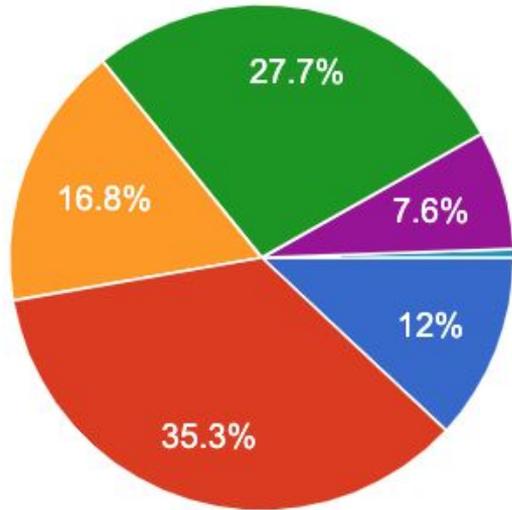
Do you know about gender stereotypes?



Have you ever faced gender stereotypes?



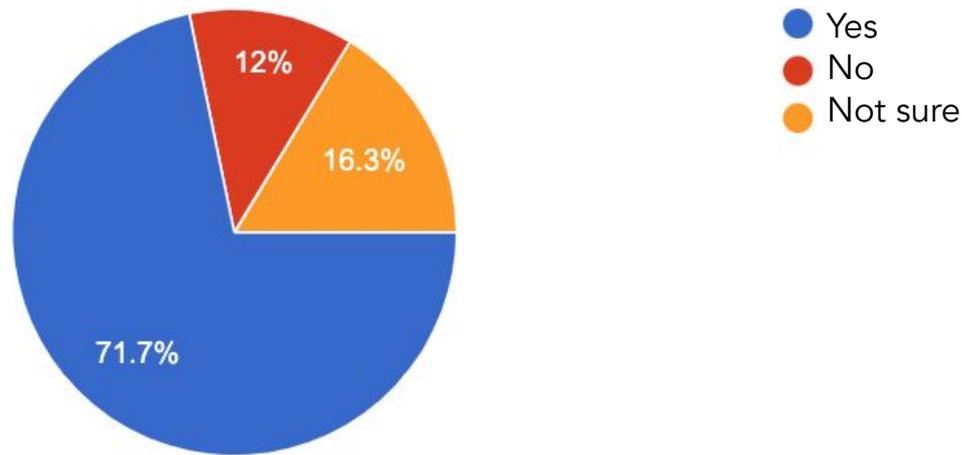
# How do you think, what is the key reason for stereotypes?



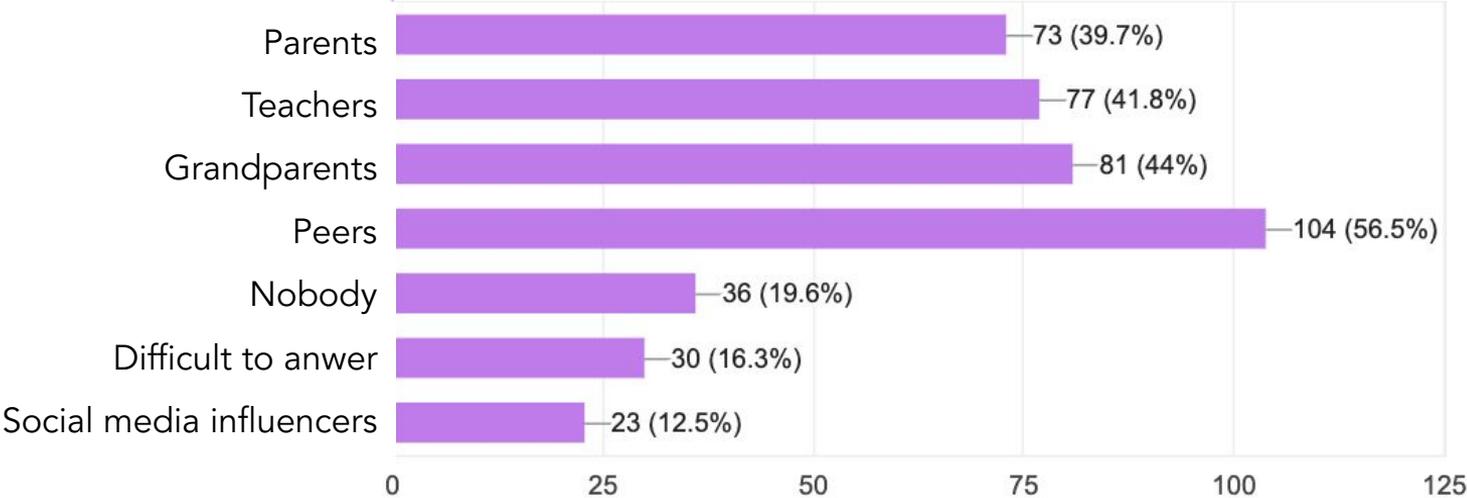
- Lack of education on the issue
- Traditions and historical roots
- Conformism
- Lack of critical thinking (accepting things the way they are)
- Other/difficult to answer

# 71.7% of Ukrainian teens connects lack of knowledge and gender inequality and discrimination

Do you think that ignorance can be a source of gender inequality and discrimination?

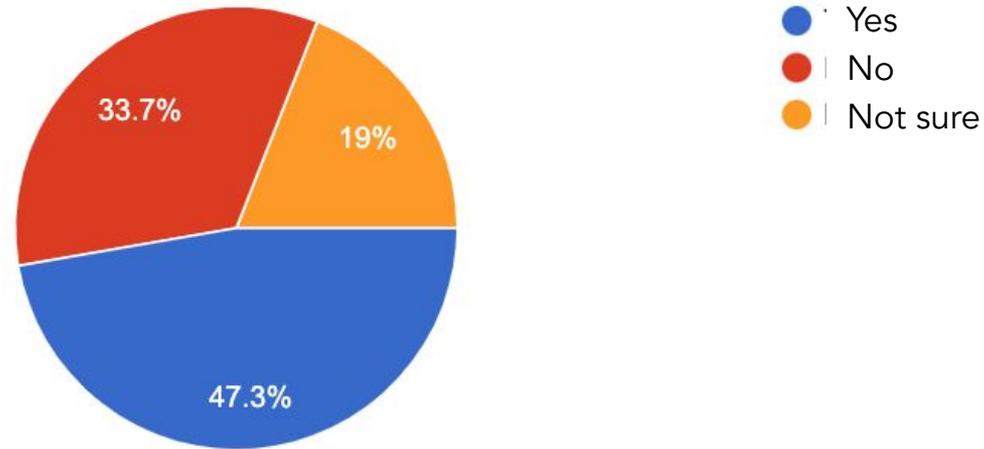


# Who in your environment is more inclined towards gender stereotyped thinking?



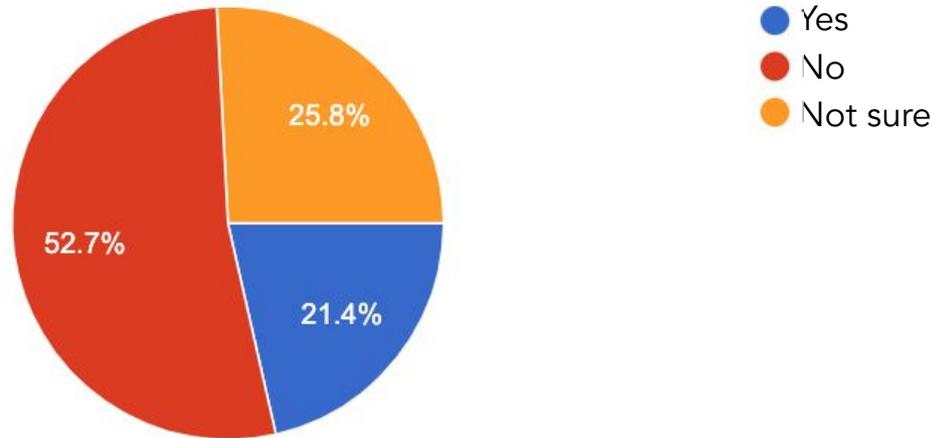
# 47,2% of teens questioned during the survey say they faced discrimination

Have you ever faced discrimination (against you)?

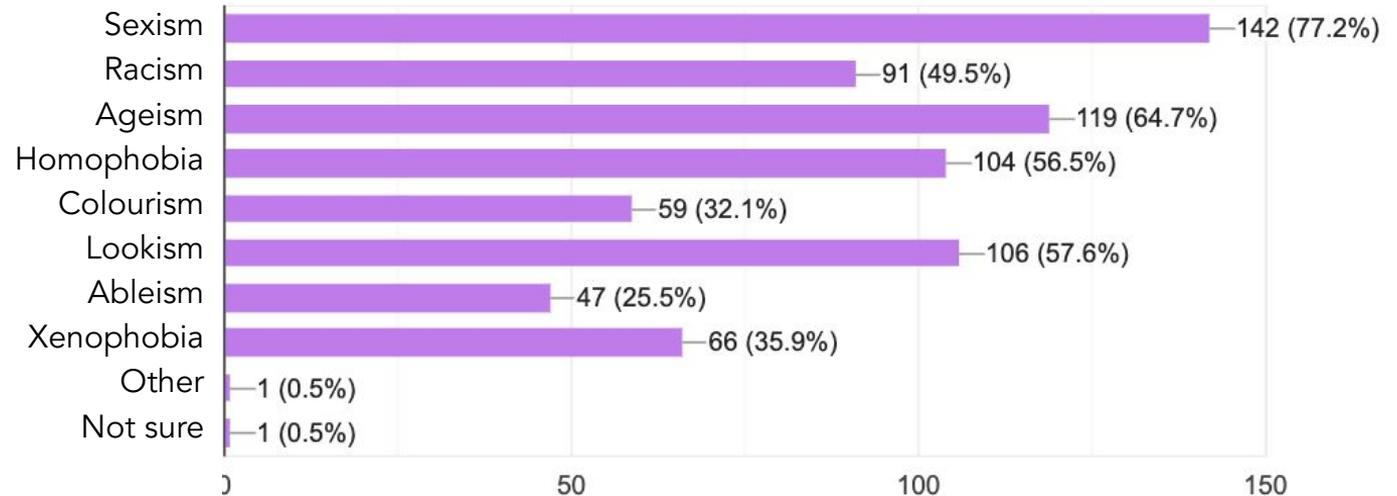


# Only 21,4% of teens confess being a source of discrimination themselves

Have you discriminated against someone (perhaps unintentionally)?

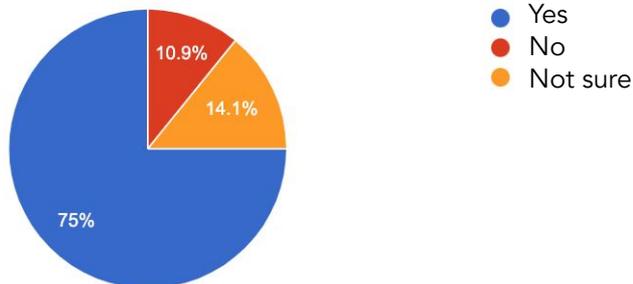


# Which types of discrimination have you ever encountered (directly or indirectly)

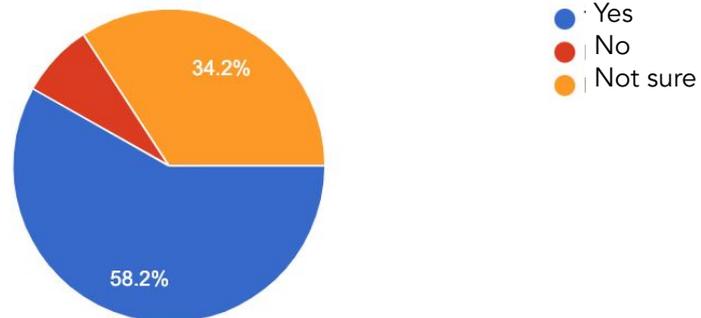


# 75% consider that our society gets more tolerant and 58,2% are confident that the progress in the human rights area is important

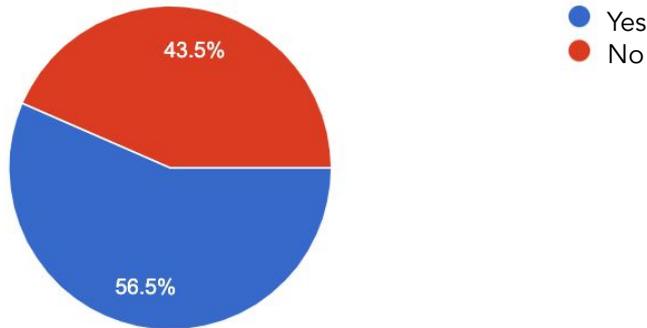
Do you think that society is gradually moving towards greater tolerance?



Do you think progress in this area is important?



# Do you personally do anything thing to eliminate or combat discrimination and increase tolerance in society?

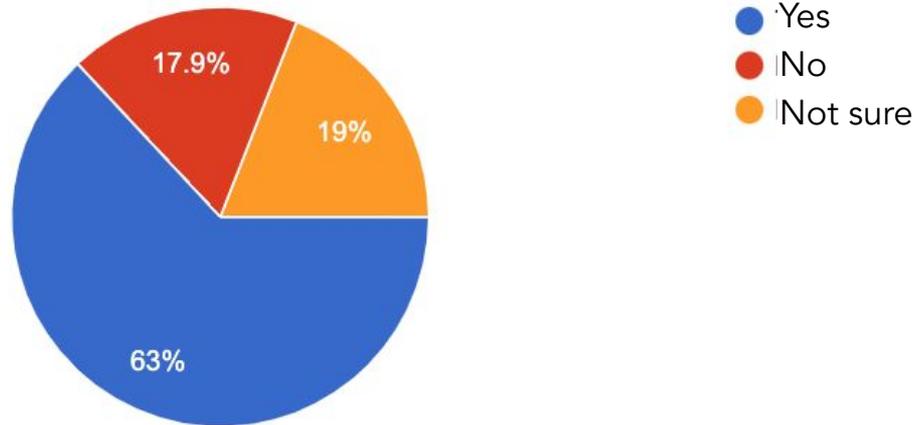


## “YES” responds include:

1. fight bias within myself and treat people equally
2. defend my rights
3. respect people
4. act tolerantly
5. protect those who are discriminated against
6. explain the importance of non-discrimination to friends and peers online and offline
7. discuss human rights issues with family and friends
8. question traditional and outdated norms
9. educate people around me
10. share ideas crushing gender myths on my social media

# 63% of teens demonstrated (unconscious) intention to proceed their progress on gender activism path

If your answers touch us and help us better talk about the problem of gender stereotypes, would you agree to use your quotes?



The background features a solid blue field on the left. On the right, there are large, overlapping organic shapes in orange, white, and purple. The text is positioned on the blue background.

THE MOST COMMON  
GENDER BIAS  
UKRAINIAN TEENS FACE

# You're a girl and boys don't cry are most wide-spread gender stereotypes the research participants face.

"The woman looks after the children, the man works."

"Pants are not for women."

"Women should not show negative emotions. "

"Men can't cry. "

"Women are weaker than men."

"Have not given birth to children under 25 - not a woman and no one will need you."

"Feminists = lesbians."

"How were you dressed that day? You provoked him."

"A girl who has sexual experience is a slut. A guy is macho."

"Girls, March 8 will be a free form - cute dresses, no pants, I'll send home to change."

"March 8 - a holiday of femininity, feminists twist everything, sit back and keep quiet because with such views you will not find a guy."



**РАЗОМ ПРОТИ**  
гендерних стереотипів та  
гендерно зумовленого насильства  
#eu4genderequality

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- The background features a large white circle on the right side, partially overlapping a blue shape. The rest of the background is a mix of orange and light orange colors.
- "Girls are weaker than boys."
  - "Girls gossip more than boys."
  - "Girls are more emotional than guys."
  - "Girls should wear dresses, and everything else is boyish clothes."
  - "If you are a guy, you are a priori the best; girls are cowardly."
  - "Girls have to shave their legs, arms and other places."
  - "If a girl with short hair and not in girlish clothes, she is not a traditional orientation or a feminist man-hating person."
  - "If a guy wears a skirt, he is stupid or gay."
  - "Boys do not have to play with girls' toys and vice versa."
  - "Only guys are interested in technology."

The list is endless

# QUESTIONS?

i.rubis@biasless.world



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